

PART OF YOU

A Newsletter Mundotêxtil



SPECIAL
The Serendipity
Collection

PART OF US

The SERENDIPITY
Collection

PART OF ME

Susana Sousa, Textile
Designer

PART OF THEM

FazParteDeNós#AJUDAR

PART OF OUR NATURE

Scholarships
Mundotêxtil Christmas

04

March
2022



2022

This is 2022's first edition of #PARTOFTYOU, so I did not want to miss the opportunity to wish all of our clients, partners, suppliers and everyone who works with us a very prosperous, successful year!

2021 was undoubtedly a very busy year, marked by unpredictability and uncertainty, but it was also a successful year. It was another year in which we demonstrated what we are capable of.

// We invested a great deal in technology, boosting and upgrading our equipment;

// We increased our investment in R&D compared to the previous year;

// We invested in people and their appreciation (student grants for employees' children; Mundolnova program; awareness for environmental issues, ...).

2022 will not be an easy year and, therefore, wisdom lies in continuing to

recognize the enormous importance of collaboration and collective effort in building a future which is better for everyone and for Mundotêxtil, making our values a living letter:

INTEGRITY
QUALITY
SUSTAINABILITY
INNOVATION
COMMITMENT

Ana Vaz Pinheiro

HEIMTEXTIL

Heimtextil is without doubt the world's greatest home textiles fair. Every year, the fair is the meeting point for designers, shopkeepers, wholesalers, interior architects, hoteliers and of course, brands which, like Mundotêxtil, are keen to be present to market their latest innovative and high quality products, designed and produced with real attention to being green. This year, faced with the worsening of pandemic situation in Germany and across Europe in the weeks leading up to the fair, the organisers of Heimtextil decided to

postpone the event, which was scheduled for 10th to 14th January, and despite setting a new date for it (21st to 24th June 2022), Mundotêxtil did not want to disappoint its clients and everyone who usually visits our stand, and has very carefully prepared a special kit full of samples, with all of the trends and inspirations for the new collection **SERENDIPITY**.



The result couldn't have been better, because after receiving the kit, our clients wanted to know more about the new collection and dozens of virtual meetings were scheduled to show Serendipity in greater detail.

Are you curious? Do you also want to know more about Mundotêxtil's new collection?

We will show you!

SERENDIPITY COLLECTION

The way that the pandemic has changed people's lifestyles and helped to raise awareness of how important it is for us to feel good at home has been the starting point for creating the collection. Serendipity is feliz acaso in Portuguese, and the entire collection is inspired by how important it is to feel good in ours and for us to value what we have.

KARMIC COLLECTION

In the wake of the pandemic, we are going to see consumers enter a state of flourishing - looking towards greener beginnings and the new meanings of life around them, finding a deep karmic meaning within their spaces. The homes that we have grounded ourselves in over the past two years have become havens, our partnership with Mother Earth has become one that focuses on reciprocity with her beauty, as well as functionality. Our knowledge of our ancestral foundations and primordial functions have strengthened, we are seeking a newfound "Karmic" depth of understanding the primal and purposeful functions of design.

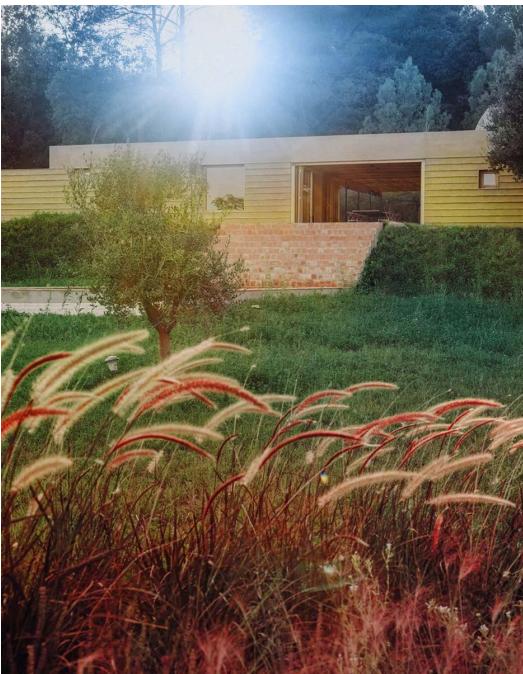
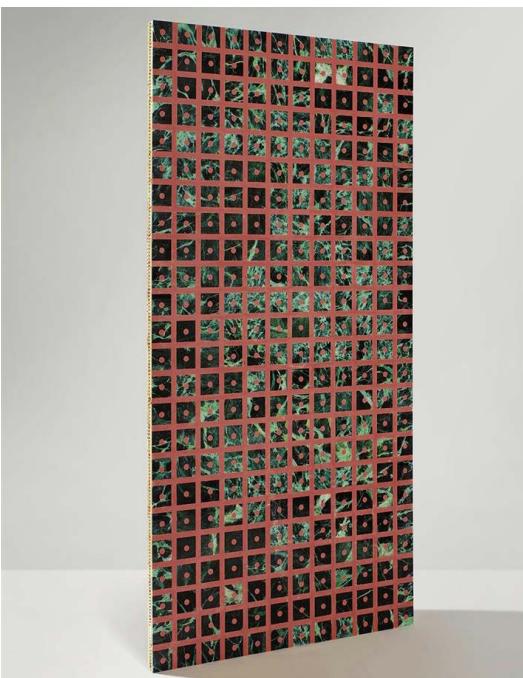
KIN COLLECTION

Kin is the beginning of "Kinship" - a sharing of characteristics or origins. For fall, this trend story is the marriage of sophistication and eco-living, often seamlessly sharing the same origin from which you don't

know if it was crafted or organically found in nature. Gone are the days of sustainable design looking clunky or overly tech driven, instead it is expertly crafted and minimal in design. Through this story the ideals of Japanese aesthetics and reciprocity are soothing pillars that exemplify strength, wellness and an overall sense of calm.

URBANE COLLECTION

We are entering a post-pandemic opulence that is soulful and wellness driven. Urbane offers a sexy, newfound balance of reflection and spirituality. With mental and physical health remaining top of mind for consumers, elevated design strives to remove some of the unnecessary clutter and strain, leaving behind a harmonious blend of masculine and dreamy essentials made for modern living.



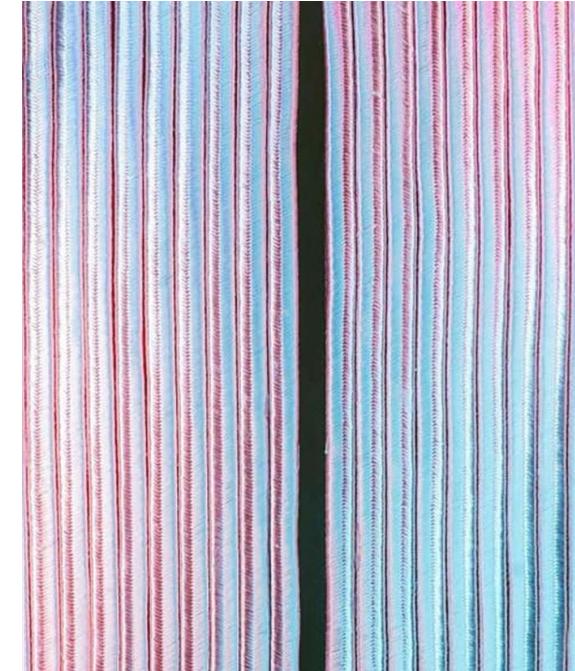
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5 Part Of Us



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Susana Sousa

AGED 42

Married with 2 children (a 16-year-old boy and a 12-year-old girl).

In her free time, she likes travelling. She goes to Madeira every year, but the trip of her dreams would be to Dubai.

She wants to have 2 dogs and an African grey parrot (grey with a red tail).

She is upbeat.... but do not test her patience.



Born to a Madeiran father, Susana Sousa was born in Funchal, where she lived until she was 8, when her parents decided to come to live on the mainland. She is a Textile Designer, but Susana likes everything to do with art and the creative process. Indeed, textile design plays a part in her life she would not say by chance, but due to a series of coincidences which have changed her path - she studied at Escola Soares dos Reis, a school specialising in teaching art. At the time, she was enrolled for visual arts, but from the portfolio which she presented, she was placed in textile arts. When high school finished, she wanted to continue with interior design, but the unmanageable hours led Susana to the CITEC (Centro de Formação Profissional do Têxtil e do Vestuário - Textile and Clothing Professional Training Centre). Her career path as a textile designer began at B Sousa Dias with a traineeship which went so well that she stayed there for a decade, but her desire to take on challenges and progress brought her to Mundotêxtil in 2012, where she has now been for over 10 years, and the balance could not be more positive - Mundotêxtil has an enormous volume of work, with a significant focus on innovation and exploration of new ideas, which translates into a constant learning and challenge. She really likes what she does at Mundotêxtil: she could not contemplate any other job, especially since she says that "being surrounded by fellows and towels feels good". Her day-to-day work at Mundotêxtil is full of surprises. Susana cannot describe a typical day at work - there are always surprises to be had - but because of the team spirit between her, Ana and Zé, they are always exceeded and also overcome.

"Being surrounded by fellows and towels feels good."

She believes that her department has the perfect team, based on the communication between the 4 of them, because when she talks of the team, it always includes Isabel, the Head of Department. Amongst them, they exchange opinions, seek advice and mutually help each other, and she thinks that they work better because they always think together. This does not mean that everyone has to agree all the time – rather, it means that because of the difference, a consensus and the ideal solution are always reached. When asked what she likes doing most, she does not hesitate to say the collections for Heimtextil, because they are always extremely challenging - it is the great collection of the year, one which has a very generous budget and is the opportunity to draw attention, so that "they see

Mundotêxtil". She loves every stage of the creation process, but especially looking at trends, where everything begins with the process of researching and compiling information/tendencies, which requires selection and organisation of the material sought, plus choosing what may be included and not included in the process. Then comes mounting on trend panels - this year, for example, for Heimtextil, they presented the W 22/23 collection with three trend themes (Urbane, Karmic and Kin). Each panel has associated colours, fabrics/textures and patterns, which are used as the basis for developing collections, which when they are for Heimtextil, they try to make as elaborate and as rich as possible and which always outshine previous years. Once all the designs are done (these designs include patterns, colours, textures, threads, grammages and techniques which will be used), they meet with the technical team to look in detail at all of the information associated with the collection and then the challenge begins of materialising in the final piece the entire creation process and the aesthetic path which they decide to take. She feels especially proud of the URBA-NE collection, in which the star is thread developed internally by the design team - twisted cotton thread with lurex. This innovation stands out in the collection and feedback has been very positive. Of course, sustainability has been one of the key mottos and is an integral part of what Mundotêxtil does, involving constant innovation, training and investigation, so in the collection created for Heimtextil, concern for more sustainable, greener and recycled articles has not been forgotten.

Susana could not be happier with the collection presented at Heimtextil. An ambitious collection, which combines the originality of the design with innovative materials: indeed, it is now Mundotêxtil's brand image, both in the collections which it presents, and the way it presents them. Were it not to have the WOW factor, it would not be Mundotêxtil!

FAZ PARTE DÉNÓS | AJUDAR

WHAT IS IT?

FazParteDeNós#AJUDAR is Mundotêxtil's company volunteer programme, part of its Corporate Social Responsibility strategy, in the sense that it contributes towards generally more equitable, interactive and sustainable development.

Volunteer

The word "volunteer" is derived from the Latin "voluntariū", which is someone who acts because they want to. A volunteer is someone who wants to see their community prosper, society develop, thus contributing and participating actively.

Company Volunteer Programme

A company volunteer programme is a set of actions taken by a company to motivate and support the development of its employees in community volunteer activities. Thus, it foresees providing the company's technical and financial resources, but also its employees' time, talent and skills.

Under **FazParteDeNós#Ajudar**, Mundotêxtil organises volunteer actions and promotes the necessary conditions for any company employee to take part in social solidarity actions.

All volunteer actions organised by Mundotêxtil **seek to help and promote the welfare of the most underprivileged members of society and also protect the environment**. Either by collecting and distributing food, recovering spaces, planting trees or in other ways, the aim is to directly help to combat the social and environmental challenges acknowledged in the community in which Mundotêxtil operates.



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WHAT TYPES OF ACTIONS WILL BE TAKEN?

There will be two types of action so that all employees may participate at the times and in the ways which best suit their availability.

//One-off actions: organised by Mundotêxtil independently or in partnership with other entities, clearly time-limited, they normally take up a morning or afternoon, or whole day.

//Ongoing actions: these are essentially activities taking place through the FazParteDeNós#AJUDAR project at partner institutions, regular and ongoing in nature. For them, the volunteer really commits to getting involved.



HOW THE PROGRAMME WORKS

Any Mundotêxtil employee may apply for a Volunteer Grant, constituted under the FazParteDeNós#AJUDAR Programme. Once they have signed up for the Programme, the employee will receive a points card which

proves their capacity as a volunteer and in each action in which they participate, the volunteer will receive a stamp proving that the mission has been completed with the respective number of points.

These points then go towards prizes which will be announced annually.

PLANTING OF TREES

We chose the month in which International Day of Forests is commemorated to embark on our first physical initiative under the FazParteDeNós#AJUDAR Programme. On 5th March, in partnership with Quercus and Confraria in S. Bento das Peras, Mundotêxtil helped to replant 2 hectares of open, biodiverse, native woodland at the Santuário de São Bento das Peras. About 100 volunteers planted 1,200 native trees and thus contributed towards promoting the ecosystem. It is projects like this which delight anyone who participates in them: not even the

cold which was felt in the morning dampened the desire and enthusiasm of these volunteers and their families to put their hands on the earth and on their hoes to start planting. At the end of the morning, the feeling sensed was one of pride and inspiration, which confirmed the need, increasingly visible, for companies to contribute towards the community in which they operate. Special thanks to all of the employees and their families who were present!



AWARD OF STUDENT SCHOLARSHIPS

2021 was the year in which Mundotêxtil launched the FazParteDeNós#Crescer Programme, which, with the attribution of scholarships, seeks to motivate the future generations to complete high-school and go on to higher education.

The Education pillar is, along with the environment and social support, one of the areas in which Mundotêxtil's Corporate Social Responsibility Policy acts.

The FazParteDeNós#Crescer Programme is aimed at any Mundotêxtil employees who have children studying in Portugal. To this requirement, it should be added that applicants (children) may not be in continuous, full-time, paid employment; to live, they must be exclusively financially dependent on their parents and they must have obtained their school's approval within the last academic year.

The Programme may be of two types: Merit Scholarships (awarded for good performance at school) and Social Support Scholarships (aimed at supporting children of employees with lower income "per capita" within the family aggregate).

In the first year of the Programme, we reached about 100 student grant applications, far more than we had expected,

a number which we believe will increase next year.

Having analysed all the applications carefully, 8 student scholarships were awarded, including 2 of Merit and 6 of Social Support.

//High School: award of 3 Scholarships and 1 Scholarship of Merit

//Higher Education: award of 3 Scholarships and 1 Scholarship of Merit

CONGRATULATIONS!

Bruna Abreu | Filipe Fernandes | Gonçalo Ribeiro | João Miranda | Lara Ferreira da Silva | Marco Pereira | Marcos Cardoso | Maria Lopes

It is with great pleasure that Mundotêxtil is helping employees' children rise to each challenge and with the award of these student scholarships, we hope that they will continue to bank on their training!



THIS IS WHAT CHRISTMAS AT MUNDOTÊXTIL WAS LIKE

For Mundotêxtil, Christmas is a time for sharing and conviviality. But Christmas 2021 was again marked by the current pandemic context which made it impossible for us to come together to celebrate the festive season.

We felt that we had to do everything within our power to protect the health and the safety of all Mundotêxtil employees, not forgetting that this is a time for hope and sharing. So we pursued a few initiatives to create some happiness and see a smile on everyone's faces.

CHRISTMAS HAMPERS

The way we found to wish all of our employees a "Happy Christmas" and acknowledge everyone's contribution to Mundotêxtil's success was by offering a Christmas hamper containing some cod, sparkling wine, oil, fruit and nuts, pumpkin compote, cheese, chorizo, a chocolate Father Christmas, biscuits and vermicelli. A total of 610 hampers made the Mundotêx-

til employees' Christmas meal especially flavoursome.

CHALLENGE

During the magic of Christmas, we challenged all of our employees to prove their creativity by creating the best Christmas prop

The winners of the competition were awarded the following prizes:

- //**1st Prize** - João Sousa (250€ on a supermarket cash card)
- //**2nd Prize** - Cristina Abreu (150€ on a supermarket cash card)
- //**3rd Prize** - Ana Sousa (100€ on a supermarket cash card)

All works, as well as being shared on social media, were exhibited at Mundotêxtil's reception so that all employees could see the originality and performance put into the challenge. Indeed, in view of the effort put into the competition, all participants received a prize.

CHRISTMAS RAFFLE

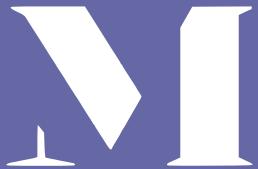
We randomly raffled among our employees 3 stays/weeks on the Algarve under the all-inclusive hotel regime. The lucky winners in the raffle, which are already for sure preparing for their 2022 breaks with their families, were:

Luis Basílio Gomes Monteiro
Maria de Fátima Rocha Marques
Sara Sofia Silva Ribeiro

CHRISTMAS FOR THE NEWEST MEMBERS

Since Christmas is, par excellence, for the little ones, and as it was not possible to celebrate this time of the year with the presence of the youngest ones, we could not let things pass without thinking of the boys and girls who had, every day, "borrow" their father or mother to work at Mundotêxtil, and we sent all of our employees' children aged 18 or under a book appropriate to their age group. In all, we gave out about 260 books!





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