ARTOFYOU

Mundotêxtil Newsletter



Heimtextil

PART OF US

Heimtextil

PART OF ME

Domingos Duarte, Shift Boss of Yarn Dyeing Section

PART OF THEM

Blood Donation Youth Employment

PART OF OUR NATURE

Scholarships Christmas With Hope



07 February 2023

HEIMTEXTIL

Mundotêxtil opens the doors to its house

Heimtextil has been held at Messe Frankfurt since 1971, becoming, since then, the premier home textile fair. Mundotêxtil has been present as an exhibitor for about 40 years, being one of the 2,400 exhibitors at the fair.

In addition to its commercial aspect, the fair also boasts a series of special presentations, lectures and events related to the sector. As always, one of the most prominent attractions is the Trend Space where future trends are presented in a very visual way, with inspirations, moodboards and color palettes.

The 2023/2024 edition of Heimtextil had circular economy as it's manifesto, predicting the continuous reuse of materials, aiming to reduce the impact on the environment. This resolution goes perfectly along with the collection presented by Mundotêxtil. In fact, circular economy and a cleaner and more ecological textile industry have been, for Mundotextil, a flag that we raise with pride and spirit – "the commitment to circularity has marked our agenda, being at the center of our strategy to the coming years."

Manifest - New Heritage

New Heritage is the name of the collection that Mundotêxtil presented at Heimtextil. Heritage that arises as a result of the surge of social turmoil in recent years which emphasized the ties with our families and brought to the fore the most cherished memories that bring us closer.

These were times that provoked in us the need to anchor ourselves with what is intimately familiar and authentic to us, and hence the creation of safe and cozy nests. Homes have become multigenarational spaces, thus increasing the value we give to objects of the past.

Each of us acts as a curator or modern archivist, as each person carefully choses pieces that evoke particular moments of their personal history - blending beloved childhood items, past travels, family heirlooms and timeless design motifs. It was under this Manifest that Mundotêxtil opened the doors to its house, presenting itself at the fair with a stand that resembled a house in every way and invited all those who wanted to step inside to discover 4 themes that make up this collection.





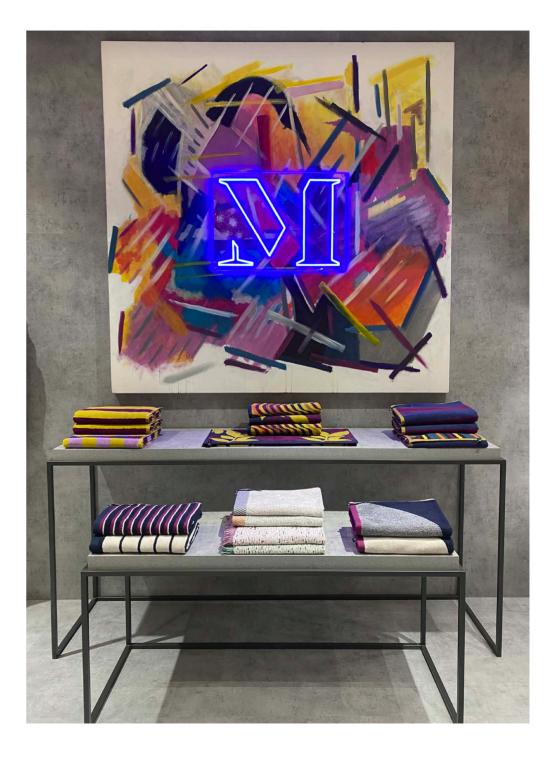














Symbiotic

Symbiotic translates the dark, organic uniqueness of the Earth's core into a home. Confort is found in natural materials where sustainability is at the forefront of design; the preservation of our planet's resources influences the need to adapt new innovations that provoke future impacts. Raw surfaces meet deep neutral tones to create a cozy space that reflects handcrafted details with ecological discoveries.

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e explores the romantic chaos of ticated maximalism, taking us to travagant elegance of Old-World an influences. Born from the desire te impactful moments, travel contio inspire heritage pieces, encourane mix of old and new forms.





Euphoric

Euphoric takes us to exciting and uncharted territories. Its many futuristic shapes create fluid transitions to a metaverse full of unique immersive spaces, leading us to look beyond the ordinary. Heavily inspired by round edges, iridescent materials and unconventional materials, Euphoric helps us imagine new environments while spealing to the confort that makes us feel safe..

Diffuse

Diffuse is intimately linked to natural environments, nature and a slower life style. From warm colors to immersive nature landscapes, comfort is brought indoors to accentuate healthy creations. Diffuse brings nature and open spaces into the home and reestablishes the relationshipsthat matter most. 7 Part Of Me

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At the scheduled time, we found Domingos Duarte waiting for use with a cheerful and welcoming expression. He doesn't feel like he's in the best position to talk about it. but if asked, he doesn't know how to say no. Furthermore, this is one of his main characteristics - go with the flow! Domingos has always let himself be taken by the flow of live and what it had in store for him. Over the 25 years that he has worked at Mundotêxtil, he has always sought to perform the functions proposed to him in the best way possible - first in terry dyeing and for the last 7 years in yarn dyeing. It has been a fulfilling journey so far that has accompanied the company's growth, from the highest peaks to the most important moments. For Domingos, leaving is out of the question, even if it's to earn more somewhere else. His commitment is with his team, his superiors and with Mundotêxtil. Furthermore, it is not his career, money, a house, a car or a bike that make Domingos happy. The answer for happiness in his eyes is fostering good relationships - good friends and a good relationship with his co-workers at Mundotêxtil. That is more than enough!

He started working at Mundotêxtil at the age of 16 years old, out of necessity and because he never liked studying. He is of a humble family from Santa Eulália, Vizela. His father sold firewood, a profession he maintains to this day, and his mother was a seamstress. Domingos and his brother would often help his father with his work - when he was little, he was the one that would pick up the logs and prepare them to be split by his father. He would work until his hands were sore, but he always preferred working to studying. When he finished the 9th grade, his mother asked "I feel happy and fulfilled and believe that having a very good team is half the battle for everything to go as planned at work."

him if he wanted to work and he didn't even have to think twice. He started working in the terry dyeing section, but it is in yarn dyeing that he enjoys working the most. Today, aged 41 and a father of an 8-year-old boy, he finds increased responsibilities in his personal and professional lives. He is now the shift boss of the Yarn Dyeing Section and he loves what he does. He feels happy and fulfilled and believes that having a very good team is half the battle for everything to go as planned at work. He considers himself to be an understanding boss, close to his colleagues and makes a point to mention his direct superior, Engineer Odete (chemical engineer), whom he praised the professionalism with which she performs her function and the easy and close relationship she has with the whole team. Everyone helps one another and that is the key for everything to go well.

He has never had a difficult situation at work and says that things only get a bit complicated when someone is missing due to illness - less people have to complete the same amount of work! We really had to insist with him a lot to "pry" out of him a less positive aspect in his day-to-day life, in which he eventually responded with "the heat... mainly in the Summer". Domingos informed us that they can work in temperatures up to 40°C, but for someone like him whose greatest dream is to visit Dubai, not even the heat can prove to be an insurmountable problem. He performs his job with pride, in fact, after we questioned him about how is work day is carried out, he sprung out of his chair and grabbed a file with some of the yarn's technical data sheets. He explained us in great detail what he was responsible for in the process and the accuracy with which he has to measure/weight the dyes and chemicals that will compose the "bath" where the yarn is deposited at high temperatures so that color migrates to the interior of the yarn. The result has to match the standard color, that is, exactly the same as the sample that is on the technical sheet that he has open in front of him and serves to explain the whole process. There are colors that are harder to replicate than others, but Domingos shows pride in some towels with mixed colors that came right out of his hands. He never forgets that he is working with chemical products and so never neglects the use of PPE's to avoid serious burns and he is demanding in the objectives to be fulfilled - Speed and Quality.

He knows that he will be able to accomplish those objectives easier when they change premises (next to the terry dyeing) and so he is looking forward to this change, which involves automating the entire process. He knows that he will reach efficiency much faster, not only in the final result of his work and with fewer errors, but also stressing cost efficiency and environmental impact.



IT'S
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WITH LIFE

On February 1st, Mundotêxtil partnered with the Portuguese Institute for Blood and Transplantation, IP and promoted a new blood collection campaign.

It's Part of Us to Help is a corporate social responsibility project by Mundotêxtil which, through the participation and involvement of the largest number of employees, aims to being added value to society through concrete actions. It was with this goal in mind that Mundotêxtil partnered with the Portuguese Institute for Blood and Transplantation to help contribute positively to the blood supply reserves and to meet any needs that may arise in the community. The outcome of the Blood Donation was positive! We had 111 participants, 51 if which donated for the first time.

























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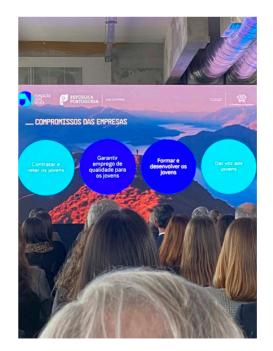
PACT FOR MORE AND BETTER JOBS FOR YOUTHS

It is with pride and with the feeling that we are contributing to a better future that Mundotextil signed on the 19th of January 2023 the Pact for More and Better Jobs for Young People.

Mundotextil was one of the 50 Portuguese companies with a turnover of more than 55,000 million euros, and which employ more than 200,000 people, which signed the pact and which committed itself until 2026 to:

- //Hiring and retaining young employes; //Ensure quality employment for young people;
- //Train and develop youths;
- //Giving a voice to young people.

This is an initiative, promoted and coordinated by the José Neves Foundation and with the participation of the Government and with the High Sponsorship of His Excellency the President of the Republic, the objective is to guarantee quality employment for young people, train, develop and give voice to young people.











IT'S
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2022/23

The 2nd edition of the Mundotêxtil Scholarship Program was concluded in January with the rewarding of checks to the awarded students.

This is another one of the initiatives that make up Mundotextil's Corporate Social Responsibility Program.

With a clearly growing adherence to this Programme, this year, Mundotêxtil doubled the number of scholarships which in total resulted in the attribution of 14 Scholarships (School Merit and Social Support) to children of Mundotêxtil employees attending Secondary Education and Higher Education, in a total investment of **17,500 euros.**

By continuing this initiative, Mundotêxtil intends to reaffirm that it encourages the education and studies of its employees' children, values merit and continues to invest in a policy of equal opportunities. All the winners left satisfied and with the certainty that dedication brings reward. This year, congratulations are in order for:

//**High School:** Claúdia Daniela Gomes Ribeiro | Lara Raquel Almeida da Cunha | Luís Miguel Nunes Neto | Luana Aldara Cunha Pinheiro | Marco Dinis Silva Pereira | Lara Patrícia da Silva Pereira | Beatriz de Sousa Salgado

//**University:** Rúben Duarte Sousa Andrade | Beatriz Maria Gonçalves Pacheco | João Pedro Costa Miranda | Lara Patrícia Ferreira da Silva | David André Ferreira de Sousa | Inês Margarida Lopes Carneiro | Margarida Lopes Ferreira



CHRISTMAS WITH HOPE

When the calendar already marked the end of 2022 and Christmas was approaching in a not particularly happy context, which involves the whole of Europe, Mundotêxtil did not want for its Family to lack joy, magic and surprises... but above all, hope for a better future. This is why, this year, all employees were invited to write on the "giant" Christmas tree that is decorated every year at the company's reception, the wishes they would most like to see come true on Christmas.





Still within the scope of the Christmas celebrations, and as a way of encouraging the creativity of its employees, Mundotêxtil promoted the "Christmas Postcards" contest.

This activity, which intended to place value on the Christmas tradition of sending postcards with wishes of Happy Holidays, had the participation of 63 employees who were gave free rein to their imagination and presented postcards with a lot of originality, therefore, in addition to the first 3 places that received respectively €250, €150 and €100 in a Continente card, all others received a participation prize:

Winners: 1º Paulino Pedrosa 2º Filipe Mendes 3º Pedro Dinis Sousa



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Part Of Our Nature 30











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