

# PART OF YOU

A Mundotêxtil Newsletter

## SPECIAL

5th June

Environment Day

### PART OF US

Meet Mundotêxtil's beach towel collection  
ItsPartOfUs our social responsibility programme

### PARTE OF ME

Mr. João Oliveira, head of the Maintenance Department

### PART OF THEM

Mozambique, Land of Giving and Receiving

### PART OF OUR NATURE

5th of June, environment day  
Our most recent certifications

02  
July  
2021



# IT IS TIME TO RETURN

Now that the Summer is upon us, it is time to return to the beach and the sun and establish contact with the nature that is all around us and awakens our enthusiasm. It is time to return to going for a dip in the sea and bidding farewell to fatigue and stress.

For this beach towel collection, Mundo-têxtil has used a variety of delicate colours and geometric designs. In each, we wanted to emphasise the idea of free and natural living, because it is time to return to happiness, the azure sea, the beach and the sun.



# IT'S PART OF US

At Mundotêxtil, we believe that social responsibility begins with each of us, with our personal, professional and family life. This has been the principle behind the #ITSPARTOFUS programme, in which the participation and involvement of a large number of employees will make or break the programme's success.

As its name suggests, it is a brand which represents Mundotêxtil's relations with each of its employees, with their families and with society in general, focussing on a set of 3 pillars:

IT'S PART OF US | GROW

Programmes which support and motivate the development of employees' children and young students

Raising Awareness

IT'S PART OF US | HELP

Corporate volunteering programme

IT'S PART OF US | CELEBRATE

To mark special moments and days to remember

# MOTHER... FOREVER!

On the first Sunday in May, we celebrate Mothers' Day. Mundotêxtil did not let the date pass without doing something, paying homage to every mum.

“...  
A mother has no limits,  
she is timeless,  
an eternal light  
when the wind blows  
and the rain falls,  
velvet hidden  
in rough skin,  
pure water, pure air,  
pure thought.  
...”

Carlos Drummond de Andrade in Para Sempre



# MR. JOÃO OLIVEIRA

“For us, meeting legal requirements is not enough: we need to go much further.”



We went to speak with João Oliveira, head of Mundotêxtil's Maintenance Department, a role which he shares with a colleague.

He was born 29 years ago in Guimarães, but only because Vizela does not have a hospital, because it's in Vizela that he was brought up, and currently lives and works. Anyone who knows João knows that he is a friend, likes helping and going the extra mile (he says what he does so to meet his own needs rather than those of others), but above all, he is very demanding on himself and anyone around him. He loves his job, but in addition to his work, he finds free time for his friends and family. He was a federated handball player until he went to the University of Minho, in Braga, or rather, until the distance made it impossible for him to balance his studies with sports, so now, one of his hobbies is attending sporting competitions.

He graduated with a Masters in Biological Engineering, specialising in environmental technologies, but did not want to leave it at that, and now he is doing a post-graduate qualification in Engineering and Industrial Management. He says that his aim was always to work with the Environment, not only because it has always been what he most enjoyed, but also because the industrial area in which he lives is without any doubt a place with prospects. In terms of his working life, he summarises: "Exclusively Mundotêxtil!" and that is where he wants to continue up the career ladder. One of his long-term aims is to broaden his knowledge and improve the production process and its dynamics: after all, there must be a reason behind him doing a post-graduate qualification in Industrial Management.

**"Mundotêxtil goes much further (...) using an ozone disinfection process"**

While he was writing his Masters thesis, he did a 6-month traineeship at Mundotêxtil, and a few months later, he signed an employment contract with the company. He joined the cogeneration, and at the time he was responsible for monitoring that department along with the Water Treatment Plant. He started off by taking on a few maintenance tasks, such as preparing preventive maintenance plans; he also began by conducting a costs analysis, and when there was a need to reformulate the department, he co-managed the Maintenance Department.

Despite patrolling the plant daily, which starts at the industrial (production) warehouse and ends at the WTP, every day is different because the requests and the requirements of the position he holds are many.

When asked about the project in which he wanted to participate most to date,

he told us that he could not single out just one. There are two which even today, although he has not achieved the objective which was set to him - he considers economically sustainable, and in which he continues his daily fight: the Cogeneration Centre and the WTP.

Integrating co-operation efficiently into the Mundotêxtil production process was a "struggle", but the results are at sight. João Oliveira proudly says that at the moment, Mundotêxtil is able to meet 40% to 50% of its technical needs. But this is not the only reduction which he stresses: compared with units supplied by gas-, oil- or coal-derived fuels, cogeneration units reduce CO<sub>2</sub> in the atmosphere by 14%, 24% and 28% respectively, so in environmental terms, the benefits are also huge.

In relation to the WTP, João Oliveira tells us the project requirement. When he arrived at Mundotêxtil, the WTP already existed and he highlights the company's merit in such an investment, which made it one of the few licensed to discharge into the water environment.

This process is being monitored by Mundotêxtil, with daily internal checks. In addition to these check-ins, it is required by law to monitor the monthly discharge and the amount, as well as the downstream of the discharge point, to ensure that the discharge has zero impact. He says that discharge of effluent from Mundotêxtil has already fed the river as it is so dry.

Public scrutiny is immense, since treated effluent is discharged into the surroundings of a public park, so "for us, meeting legal requirements is not enough: we need to go much further". "For example, the law obliges 1/20 dilution, which means that you have to combine one litre of effluent with

19 litres of clean water and this effluent cannot be visible in colour, but Mundotêxtil goes much further than that obligation, using an ozone disinfection process".

The Textiles industry is known to be one of the most polluting, and as Mundotêxtil is very near a city centre, João Oliveira wanted the work and the huge challenge which it poses to be understood by all, this not limited to only meeting standards imposed by Portuguese legislation, but also those imposed by customers and even Mundotêxtil itself. He says that all of this work "is work", but the result is no doubt incredible, meeting legal requirements in terms of noise, gas emissions and discharge of treated effluent, much reducing Mundotêxtil's impact.

At the end of our conversation, we asked João Oliveira what advice he would give a colleague coming to work with him. He laughed, and jokingly said, "At the pace at which we work in maintenance, I could leave my girlfriend". It is TwentyfourSeven.

# MOZAMBIQUE LAND OF GIVING AND RECEIVING

**“...to procure raw materials  
through more socially and  
environmentally sustainable  
processes.”**



José Pinheiro (Chairman of Mundotêxtil), on returning from his latest working trip to Mozambique and MCM, spoke to us about this project, the motivations which led Mundotêxtil to go to Mozambique and what has been done, both in terms of trade and in terms of social and environmental responsibility.

MCM - Mozambique Cotton Manufacturers - emerged from the desire of Mundotêxtil and another Portuguese company - Crispim Abreu (a sportswear company) - to control the whole of the value chain, so MCM was created with the motto "FROM THE FIELD TO INTERNATIONAL SHELVES".

When the decision was first made to invest in Mozambique, the first phase focussed on control and production of raw materials. Cotton, the raw material par exce-

llence for fleece towelling, accounts for a major share of total costs. The relocation of spinning looms in the last few decades to Asia has led to excessive dependence upon and emergence of dumping. Now, 10 years later, much investment has been made in updating the fleet of machinery, bringing layouts up to speed, increasing energy efficiency and productivity and qualifying human resources - MCM employs 310 people with a fixed regime, working continuously for 24 hours, with the most significant investment in the last two years the conclusion of an open-end production line. Only with these intensive investments could MCM diversify its business:



In agroindustry, MCM is the only ginning plant in the Gaza and Inhambane provinces, with cotton plantations and a cotton processing plant. The plant has a covered area of about 6,800 m<sup>2</sup> and processing capacity of 4.4 tonnes of cotton fibre per hour.

In the Textiles industry, MCM operates in Marracuene, Maputo province, across a covered area of about 32,000 m<sup>2</sup>, with open-end and conventional spinning by 25,000 spindles for production of about 450/500 tonnes per month.

And it is with the same desire to trade in Mozambique that Mundotêxtil is analysing its surroundings and can see an opportunity to reduce its carbon footprint. This is one of the fundamental pillars of Mundotêxtil's sustainability strategy, to procure raw materials through more socially and environmentally sustainable processes. Globalisation of supply chains means that the components used to produce a towel come from all four corners of the Earth. This globalisation creates an enormous carbon and social footprint, so it is vital for there to be transparency throughout the value chain.

Concerns about the entire production process (from growing the cotton to placing the product on our customers' shelves) have ceased to be shouldered exclusively by companies, but are now increasingly being felt by end consumers. MCM, a key player in this strategy, now holds essential certification such as GOTS, BCI and CMiA. This certification is vital to responsible and transparent communication and production and the guarantee that everything which we produce res-

pects and satisfies the expectations of all interested parties.

But as Mundotêxtil's sustainability strategy also focuses on social responsibility, over the 10 years it has maintained ties with Mozambique, we have learnt that we have so much to receive from Africa, but that there is a great deal to do there. We must help its people achieve better living conditions. Let us hope. And smile. It was that incentive which led Mundotêxtil to join forces with some Associations concerned with social responsibility. Most notable is the Aid by Trade Foundation (CMiA), which plays a fundamental role in protecting the environment and continuously improving the living and working conditions of small-scale farmers and cotton producers. It is for this Africa, the land of opportunities, expansion and development, full of resources and desires, but so lacking in support from those who care and can do more, that MCM now plans to build a photovoltaic plant whose production will be completely channelled towards self-consumption. Alongside this investment, we are focussed on consolidating and maximising sustainable cotton production. This is because, for MCM, Mozambique is the land of receiving, but also giving something in return. And it is purely with that in mind that we know that we are in a country which received us with open arms.

# 5TH JUNE ENVIRONMENT DAY



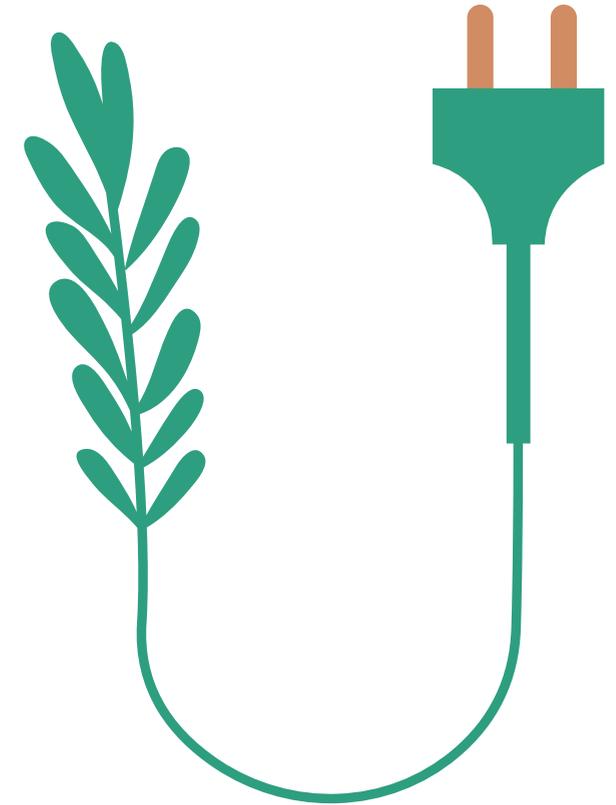
Every day, different warning messages pertaining to protecting the environment were provided, accompanied by tips and general information on how to save energy and water and reduce CO2 emissions.

## ENVIRONMENT WEEK

Making the most of celebrating World Environment Day on the 5th June, Muntôxtil promoted an indoor and outdoor environmental campaign. The campaign sought to raise employees' awareness on protecting the environment, especially focusing on the themes of Energy, Atmospheric Emissions and Water.

And because in the hands of the newest, And because it's up to the youngsters to carry on and continue good practices, we organised a design competition for employees' children aged 12 and under. We asked them to express their concern for preserving our planet, by producing a design subordinated to the theme "Let's Save Planet Earth".

We wanted to go further, and open our doors to the community in general, schools, universities and anyone curious about these environmental issues. So, on 15th, 17th, 22nd, 24th and 29th June, people who registered could observe, in loco, how our ETAR works, find out the good practices which we employ and the internal control which we undertake daily to ensure that water is returned to nature with zero impact.



Santiago | 3 years old | Mother Margarida

Dinis e Gustavo | 11 and 6 years old | Mother Vânia

Tiago | 6 years old | Father Davide



Santiago, 3 anos  
e a Mãe Margarida.

Vai ficar tudo bem



Pai Mãe Dinis Gustavo



# MUNDOTÊXTIL ON THE RIGHT PATH

...because we  
need to walk  
the walk



In the last few years, key World brands and players have announced ambitious targets for sales of products made from sustainable resources, using organic raw materials, focussing on trackability and especially product certification. Equipped with state-of-the-art production facilities, Mundotêxtil is world-renowned for design, innovation and quality, increasing adapting to new market trends. To accompany this trend, we sought to confirm our commitment to sustainable products, and recently obtained the following certification:

**GRS “Global Recycled Standard” and RCS “Recycled Claim Standard”, for items in fleece with recycled materials.**

**OCS “Organic Content Standard”, in line with the GOTS certification which we have held since 2015, for items in fleece with organic materials.**

Accordingly, we are broadening our range of sustainable products with the following certification labels:



And it is also with a fair amount of pride that we are also contributing towards the Challenge 2025 #recycledpolyester launched by @TextileExchange and @UN-FCCC, a joint initiative to further stimulate a change in the market towards absorption of recycled polyester (RPET) and associated reduction in greenhouse gas emissions

(GGE). The ambitious challenge is bringing the textile industry together, replacing use of virgin polyester with recycled polyester, to go from 14% to 45% by 2025.



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